bpa

BUSINESS
PROFESSIONALS
of AMERICA

Virtual Events/National Showcase Webinar

Thursday September 26, 2019
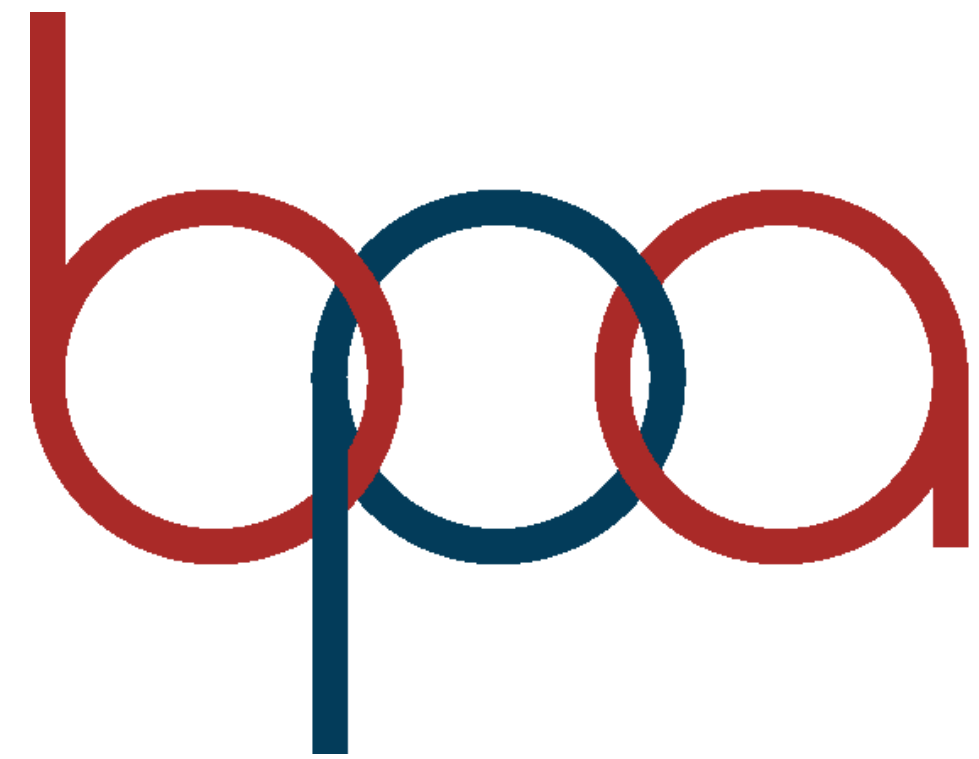
Business Professionals of America
Virtual Events / National Showcase Overview

Patrick Schultz
Director of Technology Integration

Overview

- Section 1: Overview of Presentation
- Section 2: National Virtual Events
- Section 3: National Virtual Events Registration & Fees
- Section 4: Virtual Event Deadlines
- Section 5: Virtual Event Guidelines
- Section 6: Process of Competing, Assessments, & Judging
- Section 7: Review of Virtual Event Policies
- Section 8: Virtual Event Awards at NLC
- Section 9: National Showcase
- Section 10: National Showcase Business Panel
- Section 11: Contact Information / Q&A

National Virtual Events

Event Number	Contest Name	Area
V01	Virtual Multimedia and Promotion Individual	Digital Communication & Design (DCD) Management Information Systems (MIS)
V02	Virtual Multimedia and Promotion Team	Digital Communication & Design (DCD) Management Information Systems (MIS)
V03	Software Engineering Team	Management Information Systems (MIS)
V04	Web Application Team	Digital Communication & Design (DCD) Management Information Systems (MIS)
V05	Mobile Applications	Management Information Systems (MIS)
V06	Promotional Photography	Digital Communication & Design (DCD) Management Information Systems (MIS)
V07	Cybersecurity/Digital Forensics	Business Administration (BA) Finance Management Information Systems (MIS)
V08	Start-up Enterprise Team	Business Administration (BA) Finance Management Information Systems (MIS) Management, Marketing, & Communication (MMC)
V09	Financial Portfolio Management Team (PILOT)	Finance

WORKPLACE SKILLS ASSESSMENT PROGRAM

BUSINESS PROFESSIONALS of AMERICA

Virtual Event Registration
Secondary, Post-secondary, Middle Level

- Advisors register members for the event using the Membership Registration System, accessible at

http://www.bpa.org/membership/regsystem

Deadline to Register:
November 1, 2019 11:59PM EST

Step 1: Enter/View Your Members (0 Members)
Step 2: Enter/View Demographic Information
Step 3: Support BPA by "Adding a Buck" to your registration!
Step 4: Virtual Event Registration
Step 5: Prepare/View Invoice
Step 6: Virtual Event Names
Step 7: Print Chapter Charter Certificate (will be activated once payment is received)
Step 8: Print Membership Cards (will be activated once payment is received)

Resources/Other Options:

- Torch Awards
- Name Spelling Correction Request
- BPA National W9 Tax Form
- Credit Card Authorization Form
- Local Chapter Handbook (2019-2020)

Video Tutorials

- Entering Your Members Manually
- Bulk Importing Members from CSV File
- Importing Your Members from the Previous Membership Year
- Registering Members in Virtual Events

Virtual Event Registration Fees

Event Number	Contest Name	Registration Fee
V01	Virtual Multimedia and Promotion Individual	**$10 per individual contestant**
V02	Virtual Multimedia and Promotion Team	**$20 per team of contestants**
V03	Software Engineering Team	**$20 per team of contestants**
V04	Web Application Team	**$20 per team of contestants**
V05	Mobile Applications	**$10 per individual contestant**
V06	Promotional Photography	**$10 per individual contestant**
V07	Cybersecurity/Digital Forensics	**$10 per individual contestant**
V08	Start-up Enterprise Team	**$20 per team of contestants**
V09	Financial Portfolio Management Team	**$20 per team of contestants**

WSAP WORKPLACE SKILLS ASSESSMENT PROGRAM

bpa BUSINESS PROFESSIONALS of AMERICA

Virtual Event Deadlines

Event	Deadline
Virtual Event Registration	November 1, 2019 11:59PM EST
Virtual Event Project Submission	January 15, 2020 11:59PM EST
Virtual Event Virtual Presentation Scheduling	February 8, 2020
Virtual Event Virtual Presentations	February 8 – 28, 2020
Virtual Event Top 10 Announced	March 1, 2020 11:59PM EST

WSAP WORKPLACE SKILLS ASSESSMENT PROGRAM

bpa | BUSINESS PROFESSIONALS of AMERICA

Virtual Event Guidelines
Secondary, Post-secondary, Middle Level

https://bpa.org/students/compete/competitive-event-listing/#virtual

- National Only Events
- Located in the First Section of the WSAP
- Eligibility
  - Any Business Professionals of America student member may enter the events
  - There are no restrictions on the number of entries per chapter or per state
  - A team event will consist of 2-4 members
- All Divisions compete against each other

WSAP WORKPLACE SKILLS ASSESSMENT PROGRAM

bpa BUSINESS PROFESSIONALS of AMERICA

Virtual Event Judging Process

Preliminary Round (Technical Judging)
- Judged using the Technical Rubric in the WSAP
- Randomly Assigned into Sections

Presentation Round (Virtual Presentation Judging)

Advancement to NLC
- The combined scores (presentation and technical) will determine the top ten (10) competitors that will advance to NLC.

Final NLC Rankings
- An additional technical scoring of the top ten (10) will be used to determine the final rankings.

Virtual Event Assessment Methods – Technical Scoring
Secondary, Post-secondary, Middle Level

- Must Follow Virtual Event Guidelines in the WSAP

- Events are Pre-submitted (http://www.bpa.org/submit)

- Each Contest has a Specific Topic or Prompt

- Judged using the Technical Rubric in the WSAP

Virtual Event Policy on Sections
Secondary, Post-secondary, Middle Level

- Number of Sections Determine How Many Competitors will Advance to Presentation Round

  - 5 Sections and higher – Top 2 from each section advance

  - 4 Sections – Top 3 from each section advance

  - 3 Sections – Top 4 from each section advance

  - 2 Sections – Top 5 from each section advance

Virtual Event Assessment Methods – Virtual Presentations
Secondary, Post-secondary, Middle Level

- Teams who qualify will be contacted to reserve a time for a videoconference presentation

- The dates and times of the presentations will be announced via email

- The presentations will be reserved online using a scheduling system

- Virtual Presentation via

  - Skype, Hangouts, Zoom

(V05) Mobile Applications (ML | S | PS)

Judge Number _____   Contestant Number _____

Presentation Scoring Rubric

	Below Average	Average	Good	Excellent	Points Awarded
PRESENTATION POINTS					
Ability to explain development/design process	1-5	6-10	11-15	16-20	
Ability to demonstrate how the application works through the use of the User Interface	1-5	6-10	11-15	16-20	
Ability to explain the logical design of application and design patterns used	1-5	6-10	11-15	16-20	
Ability to explain the code structures that retrieve locations via GPS services and contacts via proximity	1-5	6-10	11-15	16-20	
Ability to explain the code structures that allow for additional functionality (ranking system, friend request, comments, chat/call functionality, open in browser, etc.)	1-5	6-10	11-15	16-20	
Offered clear and direct responses to interview questions	1-5	6-10	11-15	16-20	
Grammar, Spelling, Punctuation, and Usage	1-5	6-10	11-15	16-20	
Presentation quality/style	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (160 points maximum)					

SPECIFICATION POINTS: All points or none per item are awarded per item.		Points Awarded
Equipment set-up lasted no more than three (3) minutes	5	
Presentation lasted no more than ten (10) minutes	10	
TOTAL SPECIFICATION POINTS (15 points maximum)		

TOTAL MAXIMUM POINTS = 545

WORKPLACE SKILLS ASSESSMENT PROGRAM
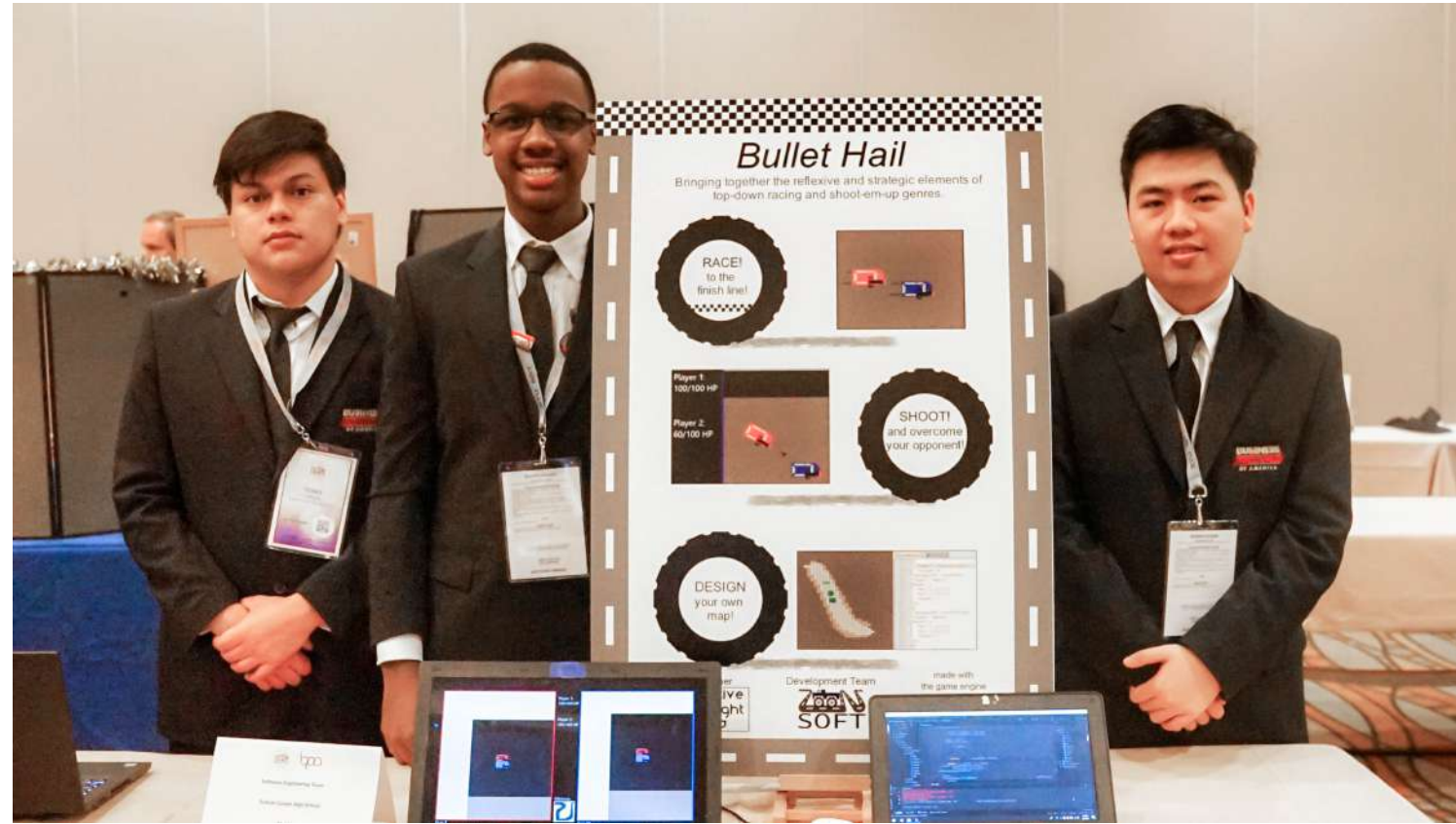
BUSINESS PROFESSIONALS of AMERICA

National Awards

- All Top Ten (10) attendees for each Virtual Event will be called on stage.

- The top three (3) places for each event will receive a plaque on stage.

The National Showcase

- Opportunity to see all of the top Virtual Projects

- The Top Ten (10) competitors are invited to attend and present their project at NLC.

- Additional details provided prior to the NLC.

- Internet is not provided, Power is provided.

WORKPLACE SKILLS
ASSESSMENT PROGRAM

BUSINESS
PROFESSIONALS
of AMERICA

The National Showcase – Best in Show Award

- During the National Showcase competitors will be scored based on a number of criteria to determine the "Best in Show" in each of the Virtual Competitions.

- The "Best in Show winners" will be recognized at a presentation during the National Virtual Showcase.

- It is separate from the individual virtual events and will not affect the pre-judged contests results.

- Internet is not provided, Power is provided.

Best in Show Rubric

Virtual Event:		Competitor(s) Member #			
Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Booth					
Content – names, logos, and graphic are appropriate for a school-related function. Required elements: • Company name (if applicable) • Logo (if applicable) • Product Information (if applicable) • Design features and booth components do not extend beyond the booth space and drape height.	0	1 - 7	8 - 14	15 - 20	
Presentation: • Booth area is neat and clean. • Attention-grabbing • Efficient use of resources.	0	1 - 7	8 - 14	15 - 20	
Effective use of promotional materials, such as: • Flyers, Brochures, Banners, etc. • Sample Merchandise • Technology (computers, mobile devices, etc.)	0	1 - 7	8 - 14	15 - 20	
Professionalism					
Competitor(s) are available for the entire time.	0		10		
Competitor(s) are professional and courteous to conference attendees	0	1 - 7	8 - 14	15 - 20	
Exhibit Hall attendees are encouraged to visit booth.	0	1 - 7	8 - 14	15 - 20	
Communication					
Clearly explains project to conference attendees	0	1 - 7	8 - 14	15 - 20	
Correctly answers conference attendee questions	0	1 - 7	8 - 14	15 - 20	
Disqualifications					
• Booth materials outside of booth area (including height) • Inappropriate images or media • Copyright violations of any kind (per BPA copyright rules)	Violation _____Yes _____No Notes Regarding Violation:				
Final Score (150 max)					

WORKPLACE SKILLS ASSESSMENT PROGRAM

BUSINESS PROFESSIONALS of AMERICA

National Showcase Business Panel

- Business professionals from multiple areas of industry
    - Google, HP, Precision Exams, AICPA, Cybis Interactive

- Business professionals share personal experiences

- Students will ask questions of panelists

- Opportunity for professional networking and guidance

- Real-world national and international business leader perspectives

- Open to all Conference Attendees

WSAP WORKPLACE SKILLS ASSESSMENT PROGRAM

bpa BUSINESS PROFESSIONALS of AMERICA

Points of Contact – Q&A

Patrick Schultz
Director of Technology Integration
Virtual Events Administrator
Email: pschultz@bpa.org
Phone: (614) 407-7482

Amber McNew
Director of Education
Email: amcnew@bpa.org
Phone: (614) 407-7481

www.bpa.org

THANK YOU!