



2021 National BPA Advisor PD Conference / Student Leadership Summit

Session Schedule & Descriptions

Date	Time	Session
Friday, November 5 th	8:30 am-8:50 am ET	Welcome
	9:00 am-10:30 am ET	Managing Chaos <i>Hosted by Jack Hedrick, Dobyyns Patterson Learning</i> ADVISORS ONLY
	11:00 am-12:30 pm ET	Financial Literacy <i>Hosted by Brian Bean, Stukent</i> ADVISORS ONLY
	1:00 pm-2:30 pm ET	Adobe XD Resources – Building an Epic Cat Conference <i>Hosted by Jamie Nuzbach, Adobe</i> OPEN TO ADVISORS AND STUDENTS
	3:00 pm-4:30 pm ET	IT Specialist Certification <i>Hosted by Shawn Moon, Certiport</i> ADVISORS ONLY
Saturday, November 6 th	11:00 am-11:45 am ET	Keynote Presentation <i>Sam Demma</i>
	12:00 pm-12:45 pm ET	Track A: Leadership Cultivation Leaning Into the Uncomfortable <i>Hosted by Leslie Sukup, Ferris State University</i>
		Track B: For Student Leaders, By Student Leaders Advocating on Behalf of Your Chapter <i>Hosted by Elijah Johnson and Daniyal Ghayasuddin, 2021-2022 Executive Council</i>
		Track C: Professional Growth Fundraising Innovation <i>Hosted by Tim Garippa, Earnst & Young</i>
	1:00 pm-1:45 pm ET	Track A: Leadership Cultivation Get in Gear for Breakthroughs in Your Career! <i>Hosted by Brooke Shefchek, BPA Alumni</i>
		Track B: For Student Leaders, By Student Leaders Post-secondary Facts and Fiction <i>Hosted by John Lucas Guimaraes and Engen Sundberg, 2021-2022 Executive Council</i>
		Track C: Professional Growth Professionalism in the Virtual Environment <i>Hosted by Roger Fulk and Morgan Abney, Edison State Community College</i>
	2:00 pm-2:45 pm ET	Track A: Leadership Cultivation Leadership Gems I've Collected Over the Years <i>Hosted by Takiyah Durham, University Hospitals</i>
		Track B: For Student Leaders, By Student Leaders How to Organize Your Chapter <i>Hosted by Nathan Slater and Daniyal Ghayasuddin, 2021-2022 Executive Council</i>
		Track C: Professional Growth Empowering Intentional Individual Success with YouScience <i>Hosted by Ivey Harrison, YouScience</i>

	3:00 pm-3:45 pm ET	Track A: Leadership Cultivation Poetic Storytelling for Leaders: How to Use Your Voice to Drive Change <i>Hosted by Tucker Bryant, Poet & Speaker</i>
		Track B: For Student Leaders, By Student Leaders Making BPA for ALL <i>Hosted by Engen Sundberg, Grace Tang, and Shree Kodavatiganti; 2021-2022 Executive Council</i>
		Track C: Professional Growth Long-Range Planning at the Chapter Level <i>Hosted by Dr. LouAnn Ross and Keegan Ward, BPA</i>
	4:00 pm-4:45 pm ET	Track A: Leadership Cultivation Leadership Through BPA <i>Hosted by Dr. LouAnn Ross and Dr. Brenda Jacobsen, BPA</i>
		Track B: For Student Leaders, By Student Leaders Mental Wellness 101 <i>Hosted by Grace Tang, Shree Kodavatiganti, and Daniyal Ghayasuddin; 2021-2022 Executive Council</i>
		Track C: Professional Growth Using Adobe Creative Cloud in Career Technical Education <i>Hosted by Spencer Christensen, BPA</i>

Session	Description
Advisor PD Conference Managing Chaos	Advisors are the backbone of BPA. This session will provide resources and tips from corporate training programs to aid in managing multiple projects, timelines, and tasks
Advisor PD Conference Financial Literacy	Gain insight into modern trends for teaching personal financial literacy to students in a life-like virtual simulation.
Advisor PD Conference Adobe XD Resource – Building an Epic Cat Conference	Join Adobe UX design expert Jamie Nuzbach for a tailored workshop that will prepare students and educators for the UX Design Team Challenge!
Advisor PD Conference IT Specialist Certification	The Information Technology Specialist program is a way for students to validate entry level IT skills sought after by employers. The IT Specialist program is aimed at candidates who are considering or just beginning a path to a career in information technology. Learn about the importance of IT Specialist certifications, the certification exams available, and how these certifications aim to address skills in career clusters with the worst talent gaps.
Track A: Leadership Cultivation Leaning Into the Uncomfortable	Many individuals miss out on opportunities due to being uncomfortable, are not willing to embrace change, or lack of confidence in themselves. Leaning into the uncomfortable, albeit scary, can open doors and help individuals grow personally and professionally, build confidence in themselves, and provide an opportunity to develop strengths.
Track B: For Student Leaders, By Student Leaders Advocating on Behalf of Your Chapter	In this workshop, you'll learn the difference between advocacy and lobbying, as well as how to identify the best individuals to reach out to. You'll also learn how to best contact individuals, and how to conduct yourself within a meeting with officials.

<p>Track C: Professional Growth Fundraising Innovation</p>	<p>Fundraising is hard, and a one-size-fits-all approach almost never returns full dividends. During this session, we will dive into various fundraising profiles and highlight techniques to return the most from your fundraising efforts, including how you can raise the bar through personalized requests and non-financial give-backs. We will share success stories of how large non-profits raise millions a year and how smaller teams can find success with goals of just \$5,000 - \$10,000.</p>
<p>Track A: Leadership Cultivation Get in Gear for Breakthroughs in Your Career!</p>	<p>Whether you just started college or are preparing to transition to working in your field, it's never too early to start thinking about the next steps in your career. <i>Don't know where to start?</i> You are not alone! This interactive workshop will present information on establishing an online presence, building a professional network in your field, and how to make the most of your BPA experience.</p>
<p>Track B: For Student Leaders, By Student Leaders Post-secondary Facts and Fiction</p>	<p>Intimidated about joining the Post-secondary Division? Think college is going to be way different than high school? Come learn about the Post-secondary Division, where you have the freedom to be as busy or as stress-free as you want!</p>
<p>Track C: Professional Growth Professionalism in the Virtual Environment</p>	<p>This session will focus on best practices for students and other professionals to use while working and interacting in the virtual environment.</p>
<p>Track A: Leadership Cultivation Leadership Gems I've Collected Over the Years</p>	<p>Today's leaders are faced with more challenges than ever before and each of our experiences shape who we are. Join Takiyah as she outlines her leadership experience and trajectory that she describes as invaluable, as well as the leadership challenges she has faced. Learn more about the best advice she's ever received, lessons learned, and leadership "gems" she has collected over the years.</p>
<p>Track B: For Student Leaders, By Student Leaders How to Organize Your Chapter</p>	<p>Learn to organize and layout your activities for your chapter's program of work, as well as how to manage time effectively. You'll also learn how to perform techniques the Executive Council uses to get work done efficiently!</p>
<p>Track C: Professional Growth Empowering Intentional Individual Success with YouScience</p>	<p>YouScience is the science of YOU – how your mind is wired, what makes you tick, and the skills and knowledge that set you apart. You have talent and there's a path that's right for you, and YouScience will help you discover that path through our revolutionary career guidance platform. We use Brain Games to give you performance measures of your aptitudes, combined with your interests, and validating specific skills through our library of industry certifications, introducing you to career opportunities that are your best fit.</p>
<p>Track A: Leadership Cultivation Poetic Storytelling for Leaders: How to Use Your Voice to Drive Change</p>	<p>In the Information Age, having a unique idea is no longer enough to make us stand out. Rather, how we share those ideas and the way we make our audience feel is what allows us to capture the world's imagination and drive real impact. Join poet and keynote speaker Tucker Bryant as he reveals powerful and tangible strategies for crafting and delivering a story that leaves an unforgettable impression on your audience that drives action - whether that audience is in the classroom, the boardroom, or the living room.</p>

<p>Track B: For Student Leaders, By Student Leaders Making BPA for ALL</p>	<p>In this workshop, you will engage with a series of social-welfare concepts and how your chapter can promote these concepts while developing business and professional skills. From eco-farming hacks to marketing LGBTQ+ T-shirts, you can use your unique talent and experience to benefit more youths.</p>
<p>Track C: Professional Growth Going Beyond Your Limits with Your Chapter</p>	<p>Where do you see your chapter in the next few years? How can you make a plan with meaningful changes to help your chapter improve for long-term success? Learn about several strategies and principles for effective strategic and long-range planning.</p>
<p>Track A: Leadership Cultivation Leadership Through BPA</p>	<p>Have you ever wondered what it is like in Executive Leadership? Join Dr. Brenda Jacobsen and Dr. LouAnn Ross as they explore all levels of Leadership within BPA.</p>
<p>Track B: For Student Leaders, By Student Leaders Mental Wellness 101</p>	<p>Learn the all-powerful mental health hacks that can help you maintain a positive mentality when studying virtually, working long Zoom hours, or living the schedule of a bat. Join discussions on self-care routines, share your experience for the past year, and try out our meditation techniques. Experience these tried and true hacks from your Executive Officers!</p>
<p>Track C: Professional Growth Using Adobe Creative Cloud in Career Technical Education</p>	<p>This workshop will set a foundation for managing assets and developing workflow in Adobe Creative Cloud using the basic services that come with a Creative Cloud subscription. The services covered include Adobe Fonts, Adobe Color, Creative Cloud File Management, and Libraries. Attendees will develop and organize their own assets using these services for future use. Following the development of services, the web program Adobe Spark will be explored and attendees will be able to use their assets to develop and brand their first presentable content in the form of videos, pages, and posts. Attendees will be able to:</p> <ul style="list-style-type: none"> -Create and manage assets in libraries -Search for and activate fonts -Develop color palettes -Manage files in the Creative Cloud System -Create branded assets using Adobe Spark <p>**While anyone curious about how to apply Adobe Creative Cloud to their educational role can attend, it is recommended that attendees have an active Creative Cloud subscription to participate in the hands-on components of the webinar.</p>