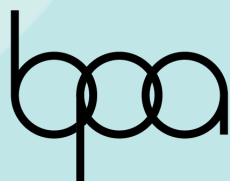




Member Recruitment Ideas

- Invite BPA members to speak to business and computer science classes.
- Create a BPA display for a school bulletin board.
- Host a social event with snacks for potential members.
- Share BPA information at student orientation events.
- Show the BPA promotional video or create a promotional video showcasing the chapter.
- Attend sporting events with members wearing chapter T-shirts to show school spirit and promote BPA.
- Challenge members to recruit a friend to join BPA.
- Share information about BPA on the school's social media pages, announcements, and other information outlets.
- Create a chapter web page or social media accounts.
- Set up a BPA information table during the lunch hour.
- Create "BPA Member" locker stickers to promote the chapter.
- Showcase chapter activities and awards/honors received in previous years.
- Invite BPA alumni to share their BPA experiences and how involvement aided their career development.



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