

# Seize THE OPPORTUNITY



2023-2024



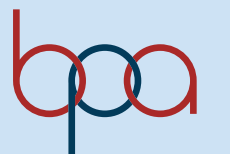
BUSINESS  
PROFESSIONALS  
of AMERICA

# PROGRAM GUIDE



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**BUSINESS  
PROFESSIONALS  
of AMERICA**

## BPA NATIONAL CENTER

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# WELCOME!



**Steven J. Mitchell**  
Executive Director / CEO



**Paxton Cavin**  
Chair, Board of Trustees

## SEIZE THE OPPORTUNITY!

America is the “land of opportunity” where ingenuity, hard work, and an entrepreneurial spirit can accomplish big things. By enhancing college and career readiness, we consider Business Professionals of America an “organization of opportunity” that helps students reach their potential and accomplish big things.

We encourage student members to **SEIZE THE OPPORTUNITY** to explore potential careers, participate in competitive events and leadership programs, improve communities through service activities, and network with peers and business professionals at our conferences.

Advisors, **SEIZE THE OPPORTUNITY** to enhance your classroom teaching with BPA’s cocurricular programs, participate in professional learning opportunities, and share new ideas and best practices with your fellow educators.

The year will culminate with our National Leadership Conference in Chicago, May 10–14. On the shore of Lake Michigan, Chicago has one of the country’s most iconic skylines and is home to world-class museums and nearly three dozen Fortune 500 companies. **SEIZE THE OPPORTUNITY** to attend the national conference.

Last year, BPA achieved its highest membership in many years and had record attendance at the National Leadership Conference in Anaheim. Let’s continue that trend! **SEIZE THE OPPORTUNITY** to increase membership in your chapter, and share the benefits of BPA with schools in your area that do not have chapters.

Amazing BPA experiences await. **SEIZE THE OPPORTUNITY!**

# Important Membership Updates

## 2023–2024 Membership Dues

National dues remain \$14 for secondary and post-secondary members and \$10 for middle level members. State association dues vary.

## Minimum Chapter Size

Each chapter must have at least three student members, and the registration system will not allow advisors to submit fewer than three members.

## Updated Chapter Affiliation Option

The chapter affiliation membership model has been updated for 2023–2024. This model is designed so that entire classes can join BPA and participate in all opportunities available for members. The affiliation model allows schools to purchase blocks of student memberships. As shown below, selecting a higher tier reduces the cost of national membership. Both the “traditional” membership model (individual students joining the BPA chapter) and the affiliation option (in participating states) are available in the registration system at [register.bpa.org](https://register.bpa.org).

Tier*	Chapter Affiliation Cost
25	(\$14 national dues + state dues) x 25
50	(\$13 national dues + state dues) x 50
75	(\$12 national dues + state dues) x 75
100	(\$11 national dues + state dues) x 100
101+	(\$10 national dues + state dues) x members

\*Tier is the block of student memberships purchased.



## 10-10-10 Membership Challenge

Are you ready for a new challenge and the opportunity to earn some great BPA rewards?

Chapters are invited to complete the 10-10-10 Membership Challenge and earn rewards for completing one, two, or three of the challenges by the deadline December 1, 2023.

- Recruit at least **10 more chapter members** than the chapter’s 2022–2023 total.
- Recruit at least **10 alumni members** (former student members who graduated from BPA chapters). Alumni dues are \$20 per year.
- Recruit at least **10 professional members** (individuals who want to support the work of BPA). Professional dues are \$25 per year.

For complete details and instructions, visit [members.bpa.org/membership-challenge/](https://members.bpa.org/membership-challenge/).



## Registration System

<https://register.bpa.org>

- Manage your chapter membership roster
- Update school and advisor information
- Set or reset student member passwords
- Print student membership cards and certificates
- Register for National Virtual Events
- Access the Torch Awards Portal
- Register for the National Leadership Conference
- Get national competition schedules and results
- Access and pay invoices



## Member Gateway

<https://members.bpa.org>

- Access members-only competitive event materials
- Download BPA marketing and advocacy resources
- Complete the student certification series
- Register for live webinars
- Access archived webinars and members-only learning resources
- Submit application materials for BPA awards
- Apply for student scholarships



# Competitive Events



BPA's Workplace Skills Assessment Program competitive events provide students with opportunities to vie for top honors while demonstrating proficiency in valuable skills gained in the classroom.







With individual and team events, analytical topics and creative ones, and events in a variety of formats, there is an event to match every student's interest.

Events are linked to competencies, standards, and the National Career Clusters® Framework. As an added benefit, some events include aligned industry certification exams—at no cost to the student—as part of the national-level competition.

Competitive event guidelines are available at [members.bpa.org](https://members.bpa.org).

# Middle Level Events

## Business Administration

Administrative Support Team   
Business Communication Skills Concepts – Open   
Business Fundamentals Concepts – Open   
Business Math Concepts – Open   
Spreadsheet Applications   
Word Processing 

## Digital Communication & Design

Graphic Design Promotion   
Video Production Team   
Visual Design Team - Pilot   
Website Design Team 






## Finance

Financial Literacy   


## Management Information Systems

Computer Literacy Concepts – Open   
Digital Citizenship   
  
Digital Game Design Team   








## Management, Marketing & Communication

Entrepreneurship Exploration   
Human Resource Exploration   
Presentation Team   
Speech, Extemporaneous   
Speech, Prepared 

## Virtual Events (National)

2D Animation Team - Pilot   
Cybersecurity/Digital Forensics   
 Esports Team - Pilot   
 Ethical Leadership and Decision-Making  
Team - Pilot   
Financial Portfolio Management Team   
Mobile Applications   
Promotional Photography   
Social Media Marketing Campaign Team -  
Pilot   
Software Engineering Team   
Start-up Enterprise Team   
Virtual Branding Team   
Virtual Multimedia and Promotion Individual   
Virtual Multimedia and Promotion Team   
Web Application Team 

## Key to Competitive Event Formats


























-  **Application** – Students complete a task or project during the event.
-  **Certification** – Students take a certification exam as part of the national competition.
-  **Exam** – Students take an exam with multiple-choice or true/false questions.
-  **Judged** – Students make an oral presentation to judges.
-  **New** – The event is being offered for the first time in 2023–2024.
-  **Pre-submitted** – Students upload project files for evaluation before the competition.

**Open events** are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.





























**Virtual events** occur at the national level. Judging and presentations occur virtually. The top 10 entrants are invited to the national conference. The entry fee is \$10 for individual events and \$20 for team events. Register for virtual events by December 1.

# Secondary & Post-secondary Events























## Business Administration

Administrative Support Concepts - Open   
<sup>1</sup>Administrative Support Research Project   
Administrative Support Team   
Business Law and Ethics   
Database Applications   
Integrated Office Applications   
Legal Office Procedures   
Office Systems and Procedures, Basic   
Office Systems and Procedures, Advanced   
Spreadsheet Applications, Fundamental   
Spreadsheet Applications, Advanced   
Word Processing, Fundamental   
Word Processing, Intermediate   
Word Processing, Advanced 









## Digital Communication and Design

Broadcast News Production Team   
<sup>1</sup>Computer Animation Team   
<sup>1</sup>Computer Modeling   
Desktop Publishing, Fundamental (new certification)   
Desktop Publishing, Advanced (new certification)   
Digital Communications and Design - Open   
Digital Media Production   
Graphic Design Promotion   
Podcast Production Team   
User Experience Design Team (new name)   
Video Production Team   
Visual Design Team - Pilot   
Web Design, Fundamentals of   
Website Design Team 










## Finance

<sup>1</sup>Accounting, Fundamental   
<sup>1</sup>Accounting, Advanced   
<sup>2</sup>Accounting, College   
<sup>2</sup>Accounting, Advanced College   
<sup>2</sup>Accounting, Managerial   
Accounting, Payroll   
Banking and Finance   
<sup>1</sup>Economic Research Individual   
<sup>1</sup>Economic Research Team   
Financial Analyst Team   
Financial Math and Analysis Concepts - Open   
Personal Financial Management 

## Health Administration

Health Administration Concepts - Open   
Health Administration Procedures   
Health Insurance and Medical Billing   
Health Research Presentation (new name)   
Medical Coding (new name) 

## Management Information Systems

C# Programming   
C++ Programming   
Computer Network Technology   
Computer Programming Concepts - Open   
Computer Security   
Device Configuration and Troubleshooting   
Information Technology Concepts - Open   
Java Programming   
Linux Operating System Fundamentals   
Network Administration Using Cisco   
Network Design Team   
Python Programming   
Server Administration Using Microsoft   
SQL Database Fundamentals 

## Management, Marketing & Communication

<sup>2</sup>Contemporary Issues   
Digital Marketing Concepts - Open   
Entrepreneurship   
Ethics & Professionalism   
<sup>1</sup>Global Marketing Team   
Human Resource Management   
Interview Skills   
Interview Skills, Advanced   
Management, Marketing, and Human Resources Concepts - Open   
Meeting and Event Planning Concepts - Open   
Parliamentary Procedure Concepts - Open   
<sup>1</sup>Parliamentary Procedure Team   
Presentation Individual   
Presentation Team   
<sup>2</sup>Project Management Concepts - Open   
Small Business Management Team   
Speech, Extemporaneous   
Speech, Prepared 

## Virtual Events (National)

2D Animation Team - Pilot   
Cybersecurity/Digital Forensics   
 Esports Team - Pilot   
 Ethical Leadership and Decision-Making Team - Pilot   
Financial Portfolio Management Team   
Mobile Applications   
Promotional Photography   
Social Media Marketing Campaign Team - Pilot   
Software Engineering Team   
Start-up Enterprise Team   
Virtual Branding Team   
Virtual Multimedia and Promotion Individual   
Virtual Multimedia and Promotion Team   
Web Application Team 

<sup>1</sup>Secondary event only • <sup>2</sup>Post-secondary event only



## **META CERTIFIED DIGITAL MARKETING ASSOCIATE CERTIFICATION EXAM**

Meta Certified Digital Marketing Associates understand the value that advertising on Meta technologies can deliver for businesses, and they use foundational tools to build campaigns. Meta technologies help businesses reach new and existing customers as they connect with people and find communities on Facebook, Instagram, Messenger, and WhatsApp.

**COMING TO CERTIPOINT IN 2023**



## **KICK-START YOUR STUDENTS' CAREERS WITH A CISCO CERTIFIED SUPPORT TECHNICIAN CERTIFICATION**

Cisco, the worldwide leader in technology that powers the Internet, has partnered with Certiport to create the Cisco Certified Support Technician certification program. This program includes two exams designed to validate work-ready skills that help learners enter the field of networking and cybersecurity.



## **Globally Recognized OFFICIAL INDUSTRY CERTIFICATIONS for College & Career Readiness**

Certiport is the leading provider of learning curriculum, practice tests, and performance-based certification exams that accelerate academic and career opportunities.

**Learn more at: [www.certiport.com](http://www.certiport.com)**







## Earn Industry Certifications at the National Leadership Conference

BPA partners with Certiport, YouScience, and TestOut to provide opportunities for members to earn industry-recognized certifications.

Earning certification means an individual's knowledge and skills in a topic have been evaluated and verified by an independent authority. Certification demonstrates proficiency in a subject and can gain the attention of future employers.

One middle level event and 20 secondary and post-secondary events include a certification exam as part of the national-level competition, at no extra cost to members who qualify for those events. Those events are listed to the right.

Members and advisors attending the National Leadership Conference in Chicago will be able to purchase discounted passes to open certification labs, which offer these and dozens of additional certification exams.

## Aligned Certification Exams at the National Level

### Middle Level

#### Digital Citizenship

IC3 Global Standard 6 Level 1 (C)

### Secondary & Post-secondary

#### C# Programming

IT Specialist - Software Development (C)

#### Computer Network Technology

IT Specialist - Networking (C)

#### Computer Security

IT Specialist - Network Security (C)

#### Database Applications

MOS Access 2019 Expert (C)

#### Desktop Publishing, Fundamental

Desktop Publishing I (YS)

#### Desktop Publishing, Advanced

Desktop Publishing II (YS)

#### Device Configuration & Troubleshooting

IT Specialist - Device Configuration & Mgmt (C)

#### Entrepreneurship

Entrepreneurship & Small Business (C)

#### Integrated Office Applications

MOS PowerPoint 2019 Associate (C)

#### Java Programming

IT Specialist - Java (C)

#### Linux Operation System Fundamentals

Linux Pro (TO)

#### Network Administration Using Cisco

Cisco Certified Support Technician Networking (C)

#### Python Programming

IT Specialist - Python (C)

#### Spreadsheet Applications, Fundamental

MOS Excel 2019 Associate (C)

#### Spreadsheet Applications, Advanced

MOS Excel 2019 Expert (C)

#### SQL Database Fundamentals

IT Specialist - Databases (C)

#### Web Design, Fundamentals of

IT Specialist - HTML and CSS (C)

#### Word Processing, Fundamental

Word Processing (YS)

#### Word Processing, Intermediate

MOS Word 2019 Associate (C)

#### Word Processing, Advanced

MOS Word 2019 Expert (C)

### KEY

**C** • Certiport / **YS** • YouScience / **TO** • TestOut



# STUKENT

## ENGAGE YOUR STUDENTS WITH SIMULATED INTERNSHIPS!

At Stukent, we know you're dedicated to providing the best educational experiences for your students, which is why we're committed to developing engaging, real-world resources for your classroom. From business to communication, career preparation, and more, we aim to create materials that help you focus on what matters most – your students.

### MARKETING



#### Digital Marketing

SIMTERNSHIP AND COURSEWARE



#### Marketing

SIMTERNSHIP

NEW



#### Social Media Marketing

SIMTERNSHIP AND COURSEWARE

NEW



#### Sports Marketing

SIMTERNSHIP AND CURRICULUM

NEW

### BUSINESS



#### Accounting

SIMTERNSHIP

NEW



#### Business Finance

SIMTERNSHIP

NEW



#### Entrepreneurship

SIMTERNSHIP AND CURRICULUM

NEW



#### Human Resources

SIMTERNSHIP

NEW



#### Sales

SIMTERNSHIP

NEW

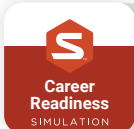


#### Supply Chain Management

SIMTERNSHIP

NEW

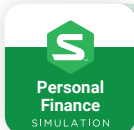
### LIFE SKILLS



#### Career Readiness

SIMTERNSHIP AND CURRICULUM

NEW



#### Personal Finance

SIMULATION AND CURRICULUM



#### Public Speaking

SIMULATION AND CURRICULUM

NEW

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a subject, and get free  
instructor access!*



Scan Me



# Virtual Events

Fourteen virtual events are open to middle level, secondary, and post-secondary members. These events occur only at the national level, and judging occurs virtually.

The top 10 entries in each membership division in each event are invited to the National Leadership Conference to compete for Best in Show honors at the National Showcase.

There is no limit to the number of members from a chapter who can participate. **Entry fees are \$10 for individual events and \$20 for team events.** Sign up to participate in virtual events at [register.bpa.org](https://register.bpa.org).

The team or individual registration deadline is **December 1, 2023**, and the deadline for project pre-submissions is **January 15, 2024**.



## National Virtual Events

2D Animation Team - Pilot  
Cybersecurity Digital Forensics  
Esports Team - Pilot  
Ethical Leadership and Decision-Making Team - Pilot  
Financial Portfolio Management Team  
Mobile Applications  
Promotional Photography  
Social Media Marketing Campaign Team - Pilot  
Software Engineering Team  
Start-up Enterprise Team  
Virtual Branding Team  
Virtual Multimedia and Promotion Individual  
Virtual Multimedia and Promotion Team  
Web Application Team

## RECOGNITION FOR YOUR ACHIEVEMENTS

# Individual & Chapter Awards

BPA honors chapters, members, advisors, and others for leadership, community service, proficiency in chapter management, and outstanding support for BPA. We challenge you to work toward one or more of the awards below, and you could be honored onstage at the National Leadership Conference in Chicago! All applications or nominations are due by March 8 (the second Friday in March).

### Professional Awards

#### Advisor of the Year

Recognizes a chapter advisor who has made significant contributions to BPA

#### Emerging Advisor of the Year

Recognizes a chapter advisor with five or fewer years of service who has made significant contributions

#### Emerging Professional of the Year

Recognizes an alumni member who had professional achievements and contributed to BPA within their first five years of service

#### Hall of Fame

Recognizes individuals for significant contributions to BPA at the local, state, and national levels for 10 years or more

#### Outstanding Service

Recognizes individuals for outstanding service to BPA at the national level

#### Student of the Year

See "Member Scholarships" on page 11.

### Service Learning Awards

#### Community Service

Recognizes chapter involvement in service activities such as blood drives, clothing drives, food drives, disaster relief, or community shelters

### Environmental Action/Awareness

Recognizes chapters for environmental stewardship activities or events such as recycling, composting, or promoting conservation

### Safety Awareness

Recognizes chapters for involvement in safety programs such as workplace safety, traffic safety, seat belt use, personal safety, drug awareness, and anti-violence awareness

### Service Learning Individual

Recognizes members with a minimum of 500 hours of service to the community and who have earned the President's Volunteer Service Award in the same membership year

### Special Olympics

Recognizes chapters for support for the Special Olympics, BPA's national service project

### Special Recognition Awards

#### Chapter Activities Award of Excellence

Recognizes chapters for outstanding achievements in activity participation and chapter management

#### Marketing and Communications Award

Recognizes chapters that have promoted BPA in the school or community through newsletters, a website, social media, events, or outreach to news media

CONTINUED ON THE NEXT PAGE



## AWARDS CONTINUED

### Membership Explosion Award

Recognizes chapters that had at least 15 members in 2022–2023 and experienced at least a 30 percent increase in 2023–2024; *no application required*

### Recruiter of the Year

Recognizes members who have achieved success in recruiting new BPA members and chapters

### The Professional Cup

Recognizes BPA state associations for outstanding chapter participation in the BPA Cares Awards; *no application required*

## Other Awards

### President's Volunteer Service Award (PVSA)

BPA is a certifying organization for this national program that recognizes the important role of volunteers in America's strength and national identity. <https://presidentialserviceawards.gov>

### Quality Chapter Distinction

Recognizes chapters for active involvement, including electing officers, conducting monthly meetings, providing leadership development, and participating in other BPA programs



## Member Scholarships

APPLICATION DEADLINE: MARCH 8, 2024

**Executive Council Scholarships** — Awarded to outstanding secondary and post-secondary members who exemplify the core values of leadership, service, and extraordinary involvement in BPA

**National Technical Honor Society (NTHS) Scholarships** — Awarded to outstanding members based on involvement in BPA and NTHS (requires *current* memberships in both)

**Student of the Year Award & Scholarship** — Presented to secondary and post-secondary members who demonstrate distinguished service to and involvement in BPA.



# Show your **bpa** pride!

2023–2024

**Annual T-shirt**

**\$10**

Celebrate BPA's SEIZE THE OPPORTUNITY theme with this 65/35 poly/ring spun cotton modern classic Gildan Softstyle® T-shirt. Choose from seven vibrant colors.

**ORDER DEADLINES: Oct 1 • Nov 1 • Dec 1**

Shirts will be produced and shipped after each order deadline. Order before December 1 to be guaranteed a shirt!

**[shop.bpa.org](https://shop.bpa.org)**

	Heather galapagos blue
	Heather heliconia
	Heather orange
	Heather purple
	Heather red
	Heather sapphire
	Tie-dye quest



# Accounting: an exciting and in-demand opportunity with excellent pay

## Enroll in a free student membership to learn more!

### Membership benefits:

- ▶ Free career resources
- ▶ Exclusive webcast access
- ▶ Scholarship opportunities
- ▶ Conference registration discounts



@AICPAStudent





# Torch Awards

Torch Awards recognize members for completing activities that enhance their professionalism, leadership, and skills that will be valuable in future careers.

To participate in Torch Awards, members complete activities in seven Torch categories and document them in an online Torch résumé, which becomes a valuable record of leadership and service activities. Members can achieve four levels of recognition—from the chapter level to the national level—by earning the required points in each category and submitting the résumé by the appropriate deadline.



## NEW FOR 2023–2024:

Torch Award résumés submitted for consideration at a specific award level will be reviewed only one time. There is no longer an opportunity to resubmit rejected résumés at the **same** award level.

**TORCH CATEGORIES:** Citizenship • Cooperation • Friendship • Knowledge • Leadership • Love, Hope, and Faith • Service

## TORCH AWARD RECOGNITION LEVELS AT-A-GLANCE

Award	Award Coordinator	Points*	Student Recognition	Deadline
Executive	Chapter advisor	10	Pin and certificate	Set by chapter advisor
Diplomat	Varies by state	30	Pin and certificate	Set by State BPA
Statesman	State BPA	50	Pin and certificate	Set by State BPA
Ambassador	BPA National Center	70	Pin, certificate, and Torch Ceremony at the National Leadership Conference	March 8, 2024

\*Points required in each Torch category to earn the award

## Partner Contests

Save the dates for three annual partner contests that offer great cash prizes and recognition for winners at the National Leadership Conference. Watch for more details.



**Personal Finance and Technology & Workforce Preparation Challenges** — Middle level and secondary members can participate in Personal Finance and Technology & Workforce Preparation contests by completing online quizzes. **Jan. and Feb. 2024**



**Social Media Marketing Competition** — Secondary members test their social media savvy by managing a marketing budget in simulated ad dollars using Stukent's Social Media Simternship™. **Jan. 15 to Feb. 16, 2024**



**BPA Virtual Business Challenge (VBC)** — Secondary members can participate in VBC Accounting and VBC Entrepreneurship competitions based on the Knowledge Matters classroom simulations. **Feb. 5 to Mar. 1, 2024**



## PIN DESIGN CONTEST

### Looking for a creative challenge?

Members are invited to submit designs for the pin that will be distributed to attendees at the 2024 National Leadership Conference.

The winning entry will be selected based on the connection to the conference, creativity, visual appeal, and suitability for production.

The member submitting the winning entry will receive free registration to the 2024 National Leadership Conference.

**The entry deadline is January 5, 2024.**

The 2023 National Leadership Conference pin was designed by Peyton N. from Red Lodge High School in Montana.



## Business certifications made easy



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**Now Enrolling for Fall 2023!**





# Meet the National Student Leadership Team



 @Officers\_BPA

BPA's student leaders, called the Executive Council, represent the interests of student members; serve as BPA brand ambassadors at local, state, and national events; and develop and carry out a program of work designed to strengthen BPA.

Candidate applications for positions on the 2024–2025 Executive Council are due **March 1, 2024**. Voting delegates from each state association elect officers at the National Leadership Conference.

**2023–2024 secondary (S) and post-secondary (PS) officers.** *Front row:* Sreya Ravi (PS-Vice President), Melina LaPlante (S-Vice President), Tavin Blake (PS-Parliamentarian), John Woodward (S-Parliamentarian), Victoria Pinarreta (PS-Secretary/Treasurer). *Back row:* Lucy Christensen (S-President), Sophia Pinarreta (S-Historian), Abby Renoux (S-Secretary), Annelise Do (S-Treasurer), Amber Lane (PS-President).



## OFFICER PINS

Recognize the work of student officers with official BPA officer pins made of die-struck metal and soft enamel (1.25 x 0.70 in.). Choose from:

**\$6**

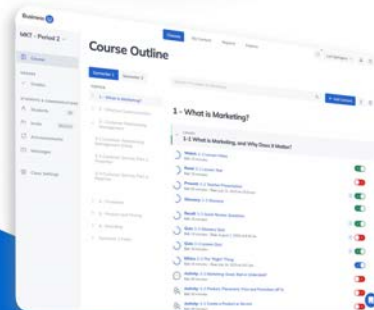
PRESIDENT  
VICE PRESIDENT  
SECRETARY  
TREASURER  
PARLIAMENTARIAN  
HISTORIAN  
OFFICER

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30-Day Free Trial  
**businessu.org**

# NATIONAL EVENTS CALENDAR





## NEW FOR 2023-2024:

All deadlines are 5:00 pm Eastern Time.



### SEPTEMBER 2023

- 1 Member Registration Opens
- 12  Virtual Open House (6 pm ET)
- 19  WSAP Competitive Events 101 (6 pm ET)
- 26 Integrating BPA Into Your Curriculum 
- 28  Welcome from the Executive Council (6 pm ET)

### OCTOBER 2023

- 3 Artificial Intelligence Strategies for BPA Success 
- 10 Maximizing the Impact of Chapter Officers 
- 24 Chapter Fundraising 
- 31 Torch Awards & BPA Cares Awards Overview 


### NOVEMBER 2023

- 7 Integrating Ethics into Middle and High School Classrooms 
- 14 Work-Based Learning for Students 



### DECEMBER 2023

- 1 National Virtual Events registration deadline

### JANUARY 2024

- 5 National Conference Pin Contest deadline
- 15 National Virtual Events pre-submission deadline
- 31  Running for Executive Council (8 pm ET)

### FEBRUARY 2024

- 1 Career and Technical Education Month begins
- 7  National Conference for Advisors (8 pm ET)
- 11-17 BPA Week
- 15 National membership registration closes
- 21  Exploring the National Conference (8 pm ET)
- 28 National Leadership Conference registration opens

### MARCH 2024

- 1 2023-2024 Executive Council Candidate Deadline  
1st Friday in March
- 8 **AWARDS DEADLINES** • 2nd Friday in March

#### SERVICE LEARNING AWARDS

Community Service Award  
Environmental Action/Awareness Award  
Safety Awareness Award  
Service Learning Individual Award  
Special Olympics Award

#### PROFESSIONAL AWARDS

Advisor of the Year Award  
Emerging Advisor of the Year Award  
Emerging Professional of the Year Award  
Hall of Fame Award  
Outstanding Service Award

#### SPECIAL RECOGNITION AWARDS

BPA Marketing and Public Relations Award  
Chapter Activities Award of Excellence  
Quality Chapter Distinction Award  
Recruiter of the Year Award  
The President's Volunteer Service Award

#### TORCH AWARDS

Ambassador Award (no resubmissions allowed)

#### SCHOLARSHIPS DEADLINES

 • 2nd Friday in March

Executive Officer Scholarship  
National Technical Honor Society Scholarship  
Student of the Year Award & Scholarship

#### CERTIFICATION DEADLINES

 • 2nd Friday in March

Student Certification Series  
Advisor Certification Series

- 29 National Leadership Conference registration deadline • Last Friday in March


### APRIL 2024

- 1 National-level event pre-submissions deadline
- 19 National conference payments deadline
- 26 National conference refund request deadline

### MAY 2024

- 10-14 National Leadership Conference - Chicago

The dates and location for the 2024 Student Leadership Summit will be announced in late 2023 or early 2024.

 Register for live events:  
<https://members.bpa.org/webinars>

 On-demand events premiere at 12 pm ET:  
<https://members.bpa.org/learn>



# NATIONAL LEADERSHIP CONFERENCE

MAY 10-14, 2024  
CHICAGO, ILLINOIS

- National-level competitive events
- Student and advisor workshops
- Community service activities
- Networking with peers and business professionals
- Awards for individual and chapter achievements
- Chicago area tours
- And much more!



## Budget Planning Guide\*

\$125	Registration
\$550	Travel
\$340	Hotel (4 nights quad occupancy)
\$250	Meals (5 days)
\$150	Tours
\$140	Miscellaneous
<b>\$1,555</b>	<b>PER ATTENDEE (Estimate)</b>

\*The Budget Planning Guide provides estimates for planning purposes. Actual costs at the time of registration may vary.

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