THE CHALLENGE

Design a pin that will be distributed to members attending the 2026 Business Professionals of America National Leadership Conference in Nashville (May 6-10).

ENTRY RULES

- One entry can be submitted by each student member in good standing.
- Entries must relate to and/or promote the 2026 National Leadership Conference and its location.
- Designs can be full-color and in any shape.
- Designs must include the text: "Business Professionals of America" and "NLC 2026."
- Artwork must be created at a size of at least 5x5 inches. Actual pin size will be between 1 and 1.5 inches.
- Entries must be submitted in one of the following formats: ai, eps, jpg, pdf, png, or psd.
- Entries must not violate trademark or copyright protections or the BPA brand guidelines.

JUDGING

A panel of BPA judges will select one winning entry based on its connection to the conference and its location, creativity, visual appeal, and the design's suitability for production. The winning entry may be modified to meet production requirements and brand or aesthetic standards.

PRIZE

The member submitting the winning entry will receive free registration to the 2026 National Leadership Conference. The prize does not include travel, lodging, meals, or other NLC expenses.

DEADLINE

All entries must be received by January 1, 2026 at 11:59 p.m. EST.

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